

Punnsuk
Dessert
House



All white? Alright!
We are the first Thai
Cookies
at the North Pole
Robby Clemens edition

A warm smile from Thailand sends Nattida the owner of Punnsuk Dessert House, a family owned dessert manufacturing business, a recent



sponsor of Robby Clemens.

Her company which can be translated as “house of sharing happiness” is based in Khon Kaen, a fast growing metropolis in the North East of Thailand.

Punnsuk Dessert House produces a wide range of cookies, meringues, moon cakes, and much more. It also takes care of the more exotic tastes,



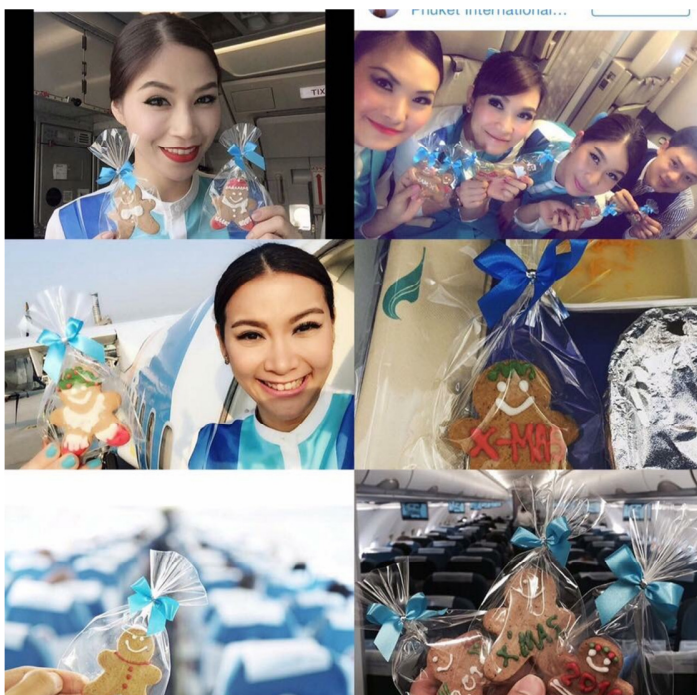
like Durian; the strong smelling fruit which is well known all over Asia.

When Nattida founded her company, just after the finishing her MBA studies, she could already see the growing demand for her products.

“Each of our customers is unique”, she says, “they do not like the mass-produced products from supermarkets. They want to have their personalized cookie with only the ingredients they like and the packaging they choose.”

Following this philosophy, Punnsuk Dessert House has gained customers all over Thailand.

One of Nattida’s biggest achievements was the selection of her company by Bangkok Airways as the supplier of their Christmas cookies in 2015, which gave many Bangkok Airways passengers an opportunity



to enjoy Punnsuk cookies high in the sky.

Nattida is very happy to share her extensive business knowledge by teaching students at Punyapiwat college.

Being asked whether she has time for family with all these activities, she smiles and says, "Oh yes. I am happily married and have a 4 year old son and we are expecting another baby later this year."

Whenever there is high demand from customers, like during the Christmas and New Year season. Nattida will work all night just to make sure that all orders are finished on time; just the typical entrepreneurial



spirit.

At least her husband will understand this as he is the founder of T- tech Solutions company, an IT- Start Up which has its office right opposite her premises.

For Robby Clemens, Nattida created a special “All white” edition of cookies which are all in white and have different tastes. She gave them the slogan:

“All white? Alright! We are the first Thai Cookies at the North Pole”



Nattida says:

Their white color symbolizes the snow and ice of the Arctic and the little extra calories will do no harm. Perhaps my cookies can bring Robby the feeling of Thailand's sun and keep him warm."

